



An effective way to address dry eye. From the inside.

All-natural EyePromise® EZ Tears helps alleviate **Dry Eye** symptoms from the inside with **8 anti-inflammatory ingredients**. By the makers of EyePromise Restore, with more than 20 million doses safely consumed!

EyePromise EZ Tears features:

- Omega 3's: highly purified from fresh, cold water Alaskan fish
- Convenient dosage – only 2 softgels per day
- Enteric-coated to reduce aftertaste and fish burp
- Highest quality, all-natural ingredients - made in the USA

Who are the primary patients that suffer from dry eye?

Patient Segment	Cause of Dry Eye
Women	Hormonal levels; pregnancy; post-menopausal; birth control pills; Sjogren's Syndrome
Contact lens wearers	Reduced corneal sensitivity; reduced lacrimal gland secretion
Aging	Naturally dryer as we age; less lubrication; damaged tissues; poor tear composition
Smokers	It is estimated that 40% of dry eye patients are smokers
Medications	Many medications trigger dry eye – over the counter to prescription
Lasik Surgery	Corneal nerve damage can adversely affect tear production
Environmental factors	Allergies; dry or windy weather; heaters; air conditioners; dust; prolonged computer use
Diabetes	It is estimated that 50% of diabetics have dry eye; people with diabetes often have much lower tear production and notably less sensitive corneas than those without

“Over the last five years, the segment of my practice dedicated to the treatment of Ocular Surface Disease (OSD) has grown exponentially. Because of this, I’m always searching for new and innovative ways to treat my patients with OSD. Omega 3 Fatty Acids have been a staple of my treatment regimen for many years. Recently I was introduced to a new Omega 3 called EZ Tears. EZ Tears is a highly purified form of Omega 3 that has exceeded all of my expectations. The enteric coating facilitates excellent GI tolerance and some patients have even reported a subjective improvement in dry eye symptoms within days of initiating treatment. I’ve now begun recommending EZ Tears to all of my patients with OSD; even those that present with the earliest signs and symptoms.”

*Dr. Sean P. Mulqueeny
St. Louis, Missouri*

Help Eyes Feel Better, Faster

Did you know?



- 40% of all Americans suffer from dry eye.
- Many patients don't even know they have dry eye.
- Dry eye issues are often systemic – a condition rather than a symptom.

EyePromise EZ Tears contains 8 all-natural anti-inflammatory ingredients!

Omega-3 (1,145 mg, EPA/DHA = 590 mg/440 mg)

- Fatty acids from fish are vital and lacking in the typical diet; significant structural components of tissue cell membranes throughout the body; DHA is rich in the brain and retina where deficiency can result in decreased vision.

Vitamin A (as retinyl palmitate 1,000 IU)

- Fat soluble vitamin (absorbed by the body with the help of fats) for corneal surface health; mucosal, conjunctival, meibomian and lacrimal gland health; major importance in the mucous layer of tear production.

Vitamin D3 (2,000 IU)

- Fat soluble vitamin deficient in the American diet; positive effect on immunity and systemic inflammation, immune health, joints and muscles, and more.

Vitamin E (d-alpha tocopherol 60 IU)

- Fat soluble vitamins and related compounds essential for reduction of systemic and ocular inflammation; these compounds are found in a healthy diet and important in stabilizing Omega-3 fatty acid formulas.

Evening Primrose Oil (100 mg)

- Contains GLA (gamma-linoleic acid) – shown to favorably affect dry eye symptoms by inhibiting conversion of Omega-6 fatty acids to pro-inflammatory molecules.

Turmeric Extract (50 mg)

- Includes curcumin with systemic and ocular anti-inflammatory properties; inhibits conversion of Omega-6 fatty acids to pro-inflammatory prostaglandins and inhibition of other proinflammatory signals on the ocular surface.

Green Tea Extract (50 mg)






- Provides antioxidant effects in systemic and ocular tissues, reducing the effect of inflammatory compounds that are a major cause of dry eye.

Mixed Tocotrienol/Mixed Tocopherol (20 mg)

- Plays a significant role in reducing systemic inflammation.

Compliance. Convenience. Cost-Effective.

EyePromise EZ Tears provides high quality Omega 3's – and high levels of EPA/DHA – important fish oil compounds found to be beneficial to human health. Recommended daily dose is 2 **enteric coated** softgels.

Brand	# of capsules per dose	Total # per bottle	Total # Anti-inflammatories	Omega 3's EPA/DHA	Cost per serving	Retail Bottle Cost
EyePromise EZ Tears		60	8	590 mg/440 mg	\$1.16	\$34.95
TheraTears		90	3	450 mg/300 mg	\$.50	\$15.00
HydroEyes		120	3	100 mg/70 mg	\$1.10	\$32.95
MaxiTears		120	6	600 mg/400 mg	\$1.00	\$29.99
BioTears		120	7	21 mg/24 mg	\$1.17	\$34.95



Other EyePromise Nutraceuticals

EyePromise Restore – a science-based ocular health formula with 8 mg of Zeaxanthin to help rebuild macular pigment, a key risk factor for Age-Related Macular Degeneration.

EyePromise Zeaxanthin – a 10 mg Zeaxanthin-only formula for vegans and those with fish allergies.

ZeaVision
Passionate About Prevention

ZeaVision is passionate about prevention and dedicated to fighting Age-Related Macular Degeneration and preserving healthy vision. For more information on ZeaVision, visit our website or contact us by phone or email.

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ONs
OCULAR NUTRITION
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