**Top 5 Reasons To Continue Taking EyePromise Eye Vitamins**

1. Ingredients with EyePromise products help your body fortify and replenish important nutrients.
2. Nutrients in EyePromise products benefit other organ systems like the brain, heart, joints and skin.
3. MPOD (Macular Pigment Optical Density) increases over time but patients typically revert to baseline MPOD levels upon ceasing supplementation.
	1. 2 EyePromise softgels per day with a meal guarantees an increase in your MPOD!
4. Patients who stop taking EyePromise revert to baseline nutrient levels. For example, gains in glare reduction and light sensitivity will dissipate over time.
5. As MPOD levels increase, protection and visual enhancement also increase over time!
	1. Patients with low macular pigment (MPOD) is a leading risk factor for developing Age-related macular degeneration (AMD), which is the leading cause of severe vision loss in adults over the age of 55.
	2. **Risk Factors for AMD:** Age, family history, light skin/light eyes, female, smoking, poor diet, low macular pigment, high body mass index

The greatest thing about these vitamins are that they contain the appropriate dosing of **zeaxanthin and lutein**. These are vital nutrients that our bodies cannot produce on our own. They help to filter harmful blue light, which damages the macula (region of the retina that provides our central vision, reading, driving and watching tv). Not all eye vitamins on the market or in stores contain the appropriate dose one needs of these vital nutrients, but EyePromise guarantees that it does and so does “Dr. Vitto!”

**Patients in a Dry Eye Study Report improvements in as soon as 1 week**

**with EyePromise Ez Tears!**

People grappling with burning, itchy, irritated, or watering eyes now have a proven oral nutritional supplement available to them that starts rapidly relieving these symptoms. EyePromise EZ Tears was studied by leading dry eye investigators in the Ocular Nutrition Impact on Tear Film (ONIT) clinic-based, research study. The findings revealed that:

1. Patients began demonstrating improvements in 1 week
2. Improvements continued to increase over time!
3. Within two weeks 54% of patients experienced dry eye symptom relief and 75% felt relief in three weeks, while 86% reported relief in four weeks.
4. Within two weeks 56% of contact lens wearers felt improved contact lens comfort while 82% reported improved comfort in three weeks, and 89% experienced enhanced comfort in four weeks.
5. 64% percent of contact lens wearers reported that thanks to EZ Tears, they were able to wear their contact lenses an extra 2.2 hours a day.